

LINEAPELLE

100

BACK TO THE NEXT



INTERNATIONAL LEATHER FAIR

WINTER 23/24

20-22 SEPTEMBER 2022 FIERA MILANO RHO

OVERVIEW

The 100th edition of the Milano Lineapelle exhibition, hosted 1,134 exhibitors, and welcomed visitors from 109 countries with an attendance volume 32% higher than that of last February's edition. A significant lowering was in the average age of visitors: younger and motivated buyers and operators.

“Possible Worlds” was named the season trend and all the samples were shown also in a digital space that can be used by any devices, including the immersive experience of 3d headrests.

“The beauty of the Italian tanning” was the exhibition focused on Heritage, Science and Design. It aimed to communicate the production model that combines craftsmanship and science, green power, technology and creativity.

Driven by a renewed and more sustainable mindset, exhibitors focus on metal free and chrome free leathers, vegetable tanning process, upcycling components or deadstock to created recycled leather and put effort into biomaterials as more alternative to virgin synthetics.

Generally, hides show natural look, mid-shine surfaces and classic animal patterns in addition to refined craft techniques like basketry, weaves, quilting designs and dot embossings. In contrast, the phygital trend displays glossy surfaces and mesmerizing metallic according to the metaverse aesthetics and space explorations or dull and opaque for sophisticated transseasonal materials.

Finally, colors morph effortlessly between physical and digital worlds from dusty and raw tones to bright and saturated hues.



COLORCARD F/W 23-24

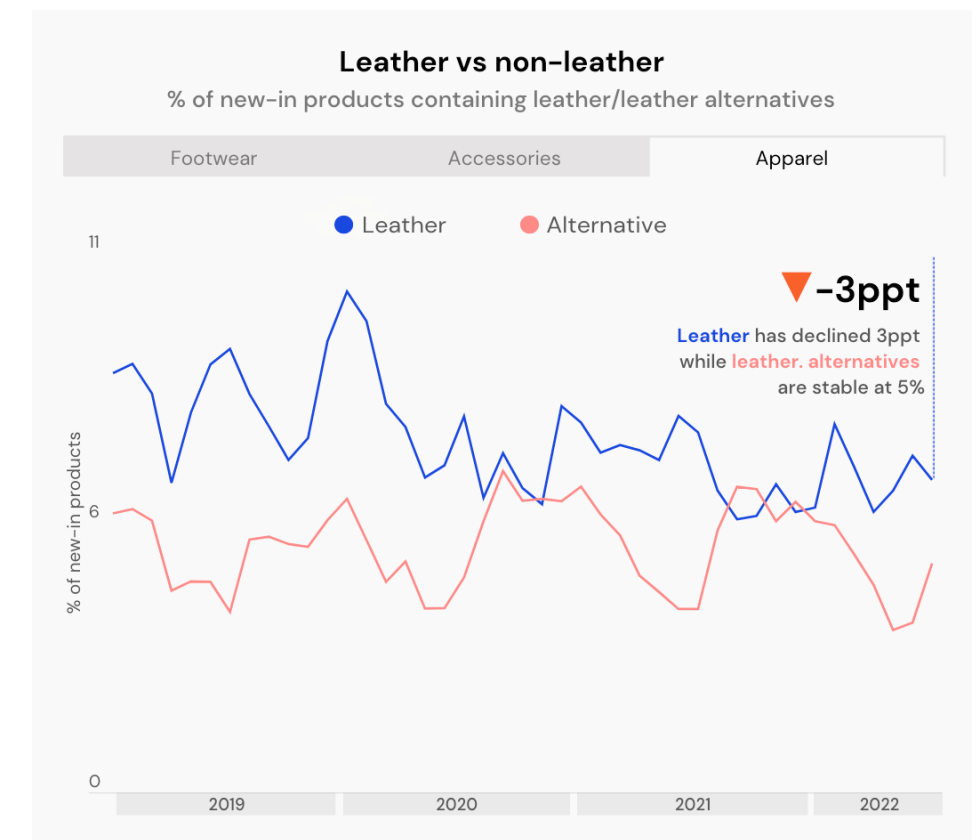
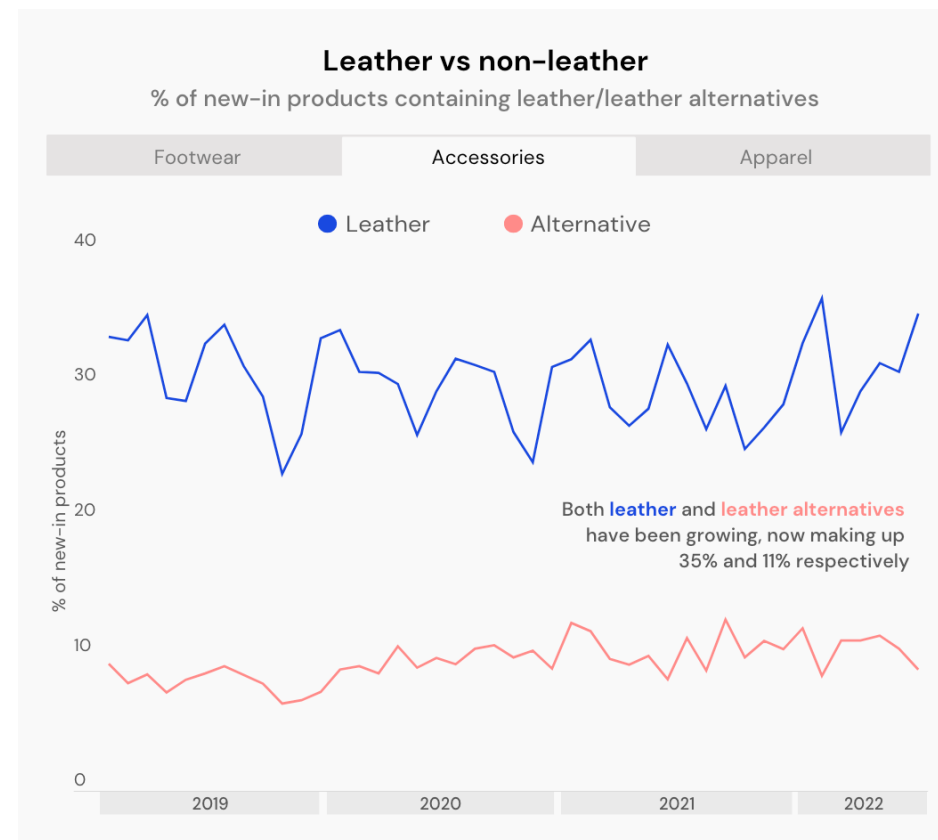
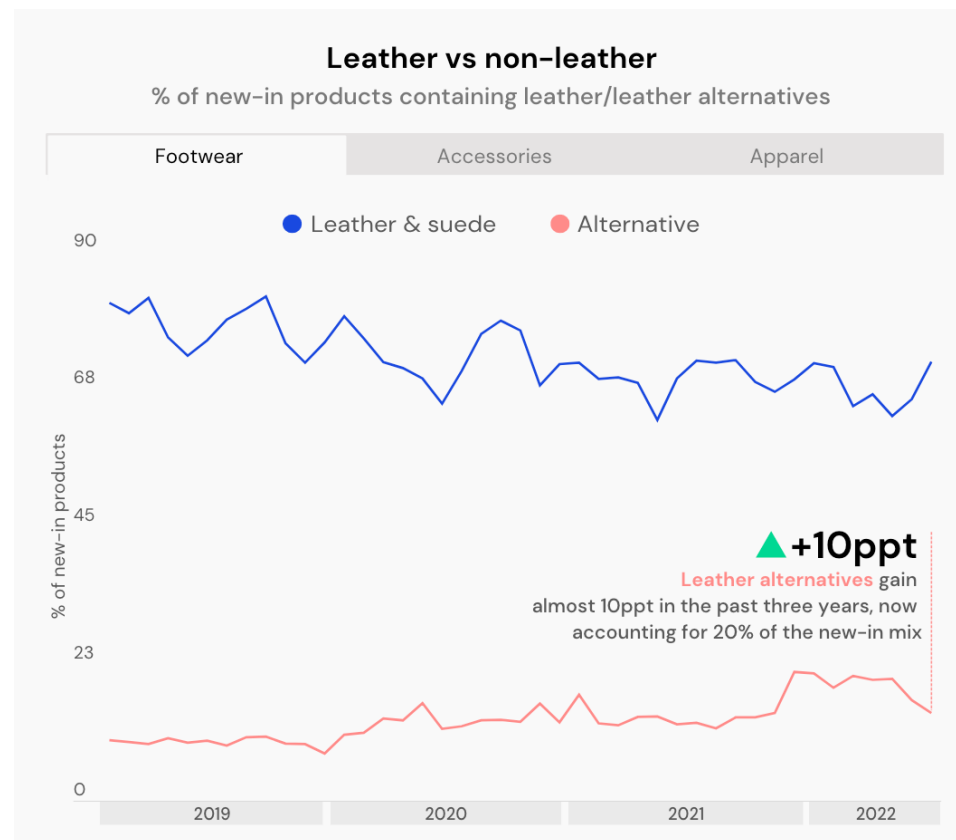
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MARKET ANALYSIS

According WGSN data shows that leather-alternative materials are overall growing as a percentage of the new-in mix, while leather is becoming less popular as more options enter the market.



According to Lineapelle - textiles, synthetics and leather alternatives increase for the sector in the 2022 partial (June), placing a +5% at the European level. Significant increases for all major European manufacturers except Germany, in negative stability.



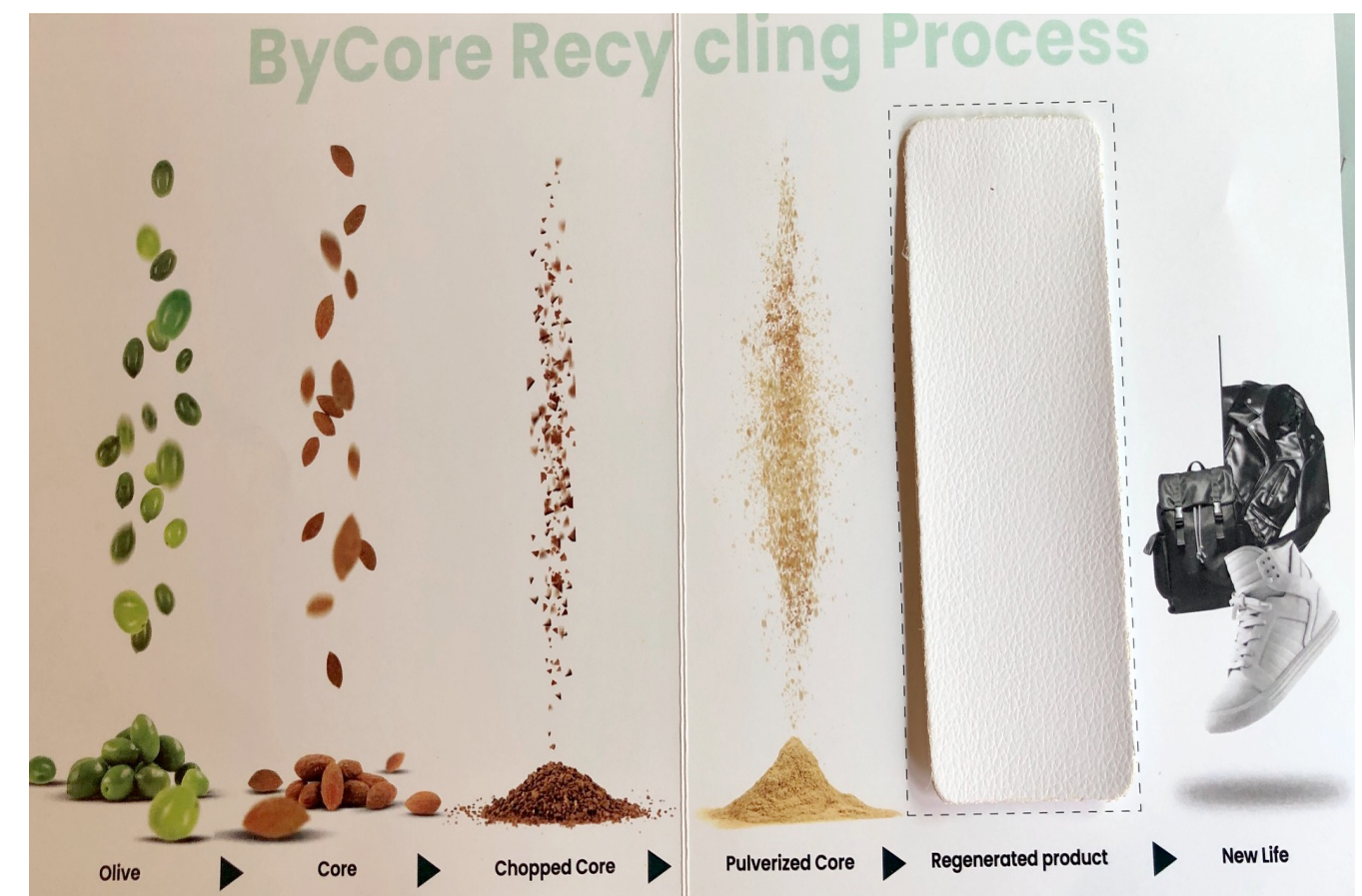
#BIOMATERIALS

#plant-based materials emerge with the objective of reducing the use of virgin and petroleum-based materials. They will continue to gain pace as technological advances allow for scalability.

VGHN is an Italian start up that has developed and patented a material coming mainly from hemp. VGHN is 100% vegan and environmentally friendly and can be used for footwear, leather goods and furniture.



ByCore derives from the pulverized olive cores through recycling process to create a brand new fabric that minimizes the environmental impact and the waste almost close to zero. It is good for sneakers, clothing and consumer goods.



Ohoskin is a textile, bio-based material made of Sicilian oranges and Barbary fig cacti. It has the feeling of genuine leather and it is suitable for fashion, automotive, and interior design industries.

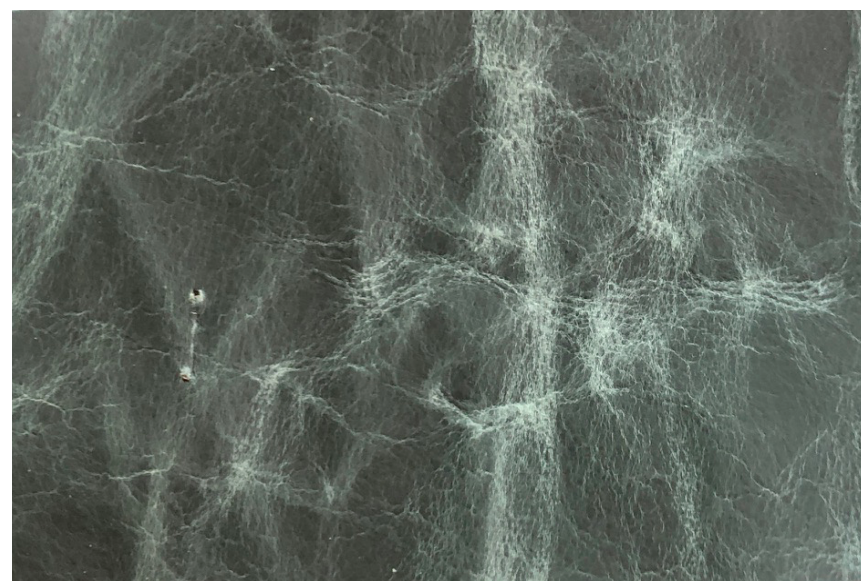
#BIOMATERIALS



Nova Kaeru is a sustainable company that produces exotic bioleathers and has developed beLEAF, obtained through the leaf of the elephant ear plant. With a totally organic tanning, beLeaf preserves all the texture, shape and colors derived from nature, adapted for long-lasting luxury goods.



Vegea is a coated textile obtained from the processing of the oils and lignocellulose contained in grape marc: a totally vegetal raw material consisting of the grape skins, stalks and seeds derived from the wine production. It works for fashion, furniture, automotive and packaging.



Riceskin: This new plant-based coating material is made by Fiscatech and Ricehouse, an Italian startup that capitalizes on the increasing amount of waste. Made out of rice husk combined with a bio-based binder, the coating can be applied to different support fabrics, from recycled materials to natural fibers such as linen, hemp and cotton.

Conceria di Urgano

Cellulose base with vegetable tanning, pull up effect.

#ECOFRIENDLY LEATHER

Long-lasting and natural materials will remain essential as sustainability drives leather choices, with a growing focus on socially responsible and regenerative practices.

Traceability, certifications and animal welfare will continue to be key, with the focus on energy and water reduction in sustainable tanning processes, and growing momentum for regenerative farming.

Olivenleder: This tanning agent developed and patented by Olivenleder is a vegetable concentrate based on an aqueous olive leaf extract. It is free from harmful substances and suitable for producing responsible leather.



Cetinkaya: Soft natural leather with Oliveleder tanning.

Sure Skins: recycled leather with animal grain embossed and bonded to velvety microfiber.



#VEGETABLETANNING

More and more vegetable tanned leather is gaining interest with its unique aroma because it can be safely biodegraded and makes less harmful waste than chrome tanning.



Ecopell 2000

Transparent finish for this saddle color vegetable tanned leather.

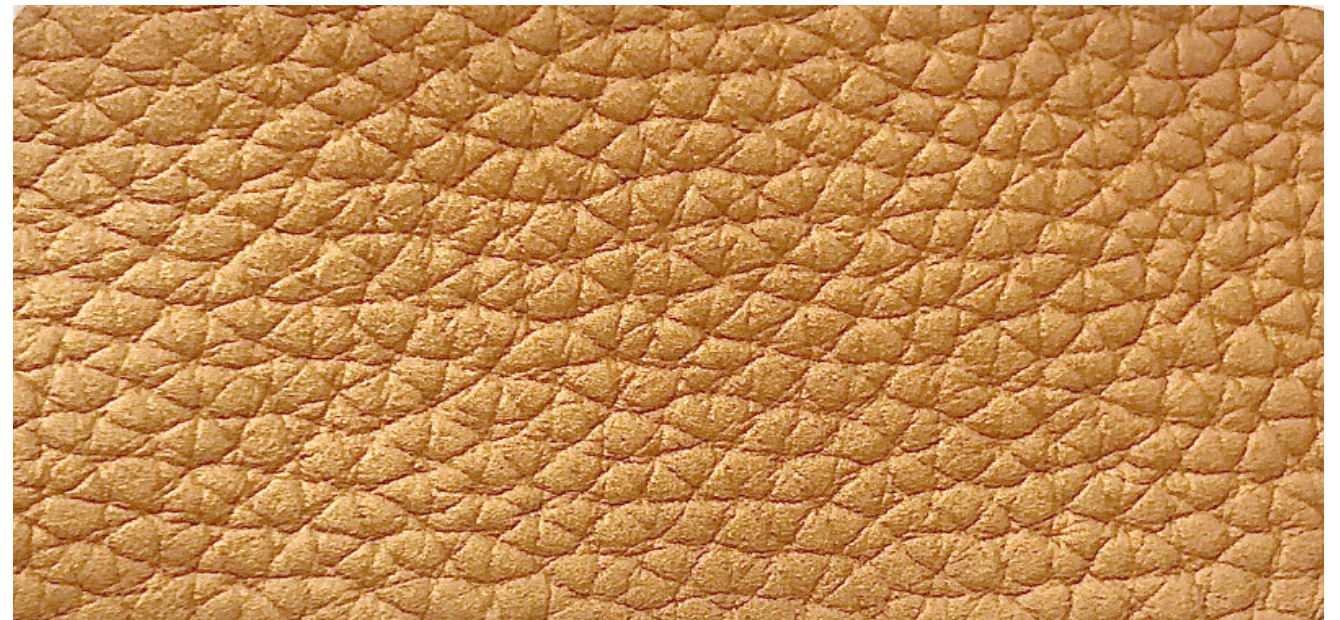
Chiorino

Medium scale animal grain for this veg tanned cow hide.



Sure Skins

Grainy sheep skin with an attractive patina suitable for clothing and leathersgoods



Conceria di Ugnano: rustic yet refine look with matt metallic finish, animal grain embossed, vegetable tanning..

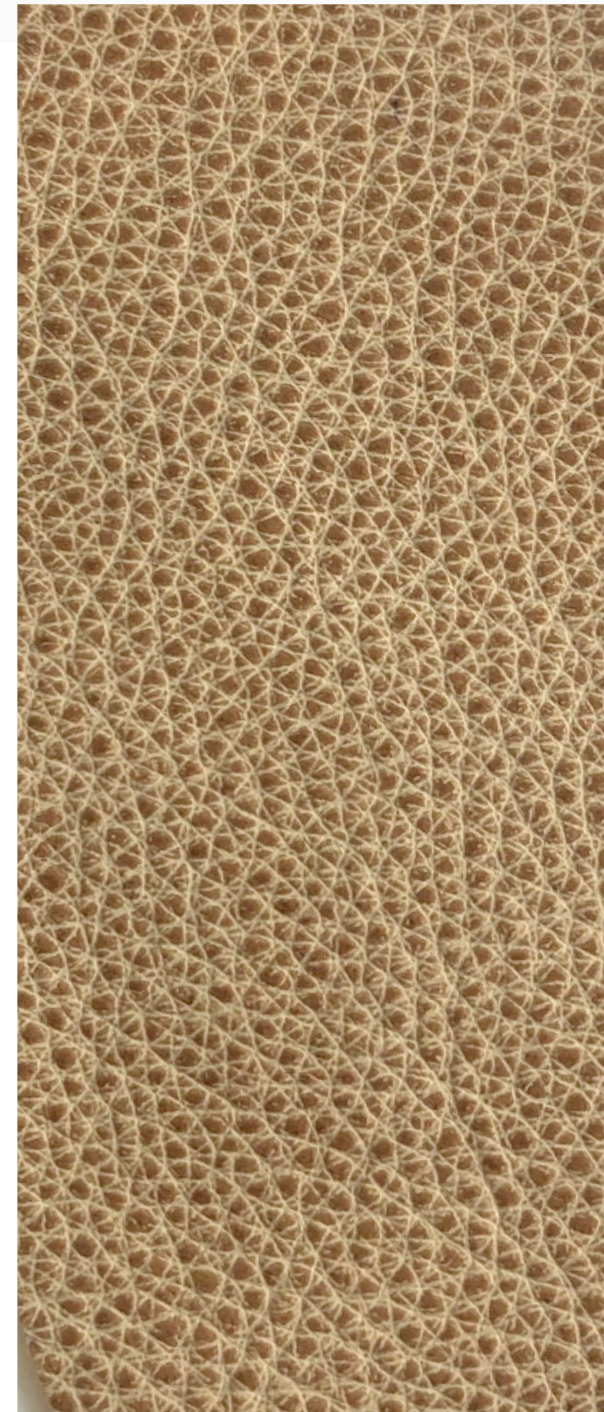
#CLASSICS

The mindset of creating “better rather than more” will place more importance on classic natural and animal grains that can transition seasonally and offer long-term appeal.



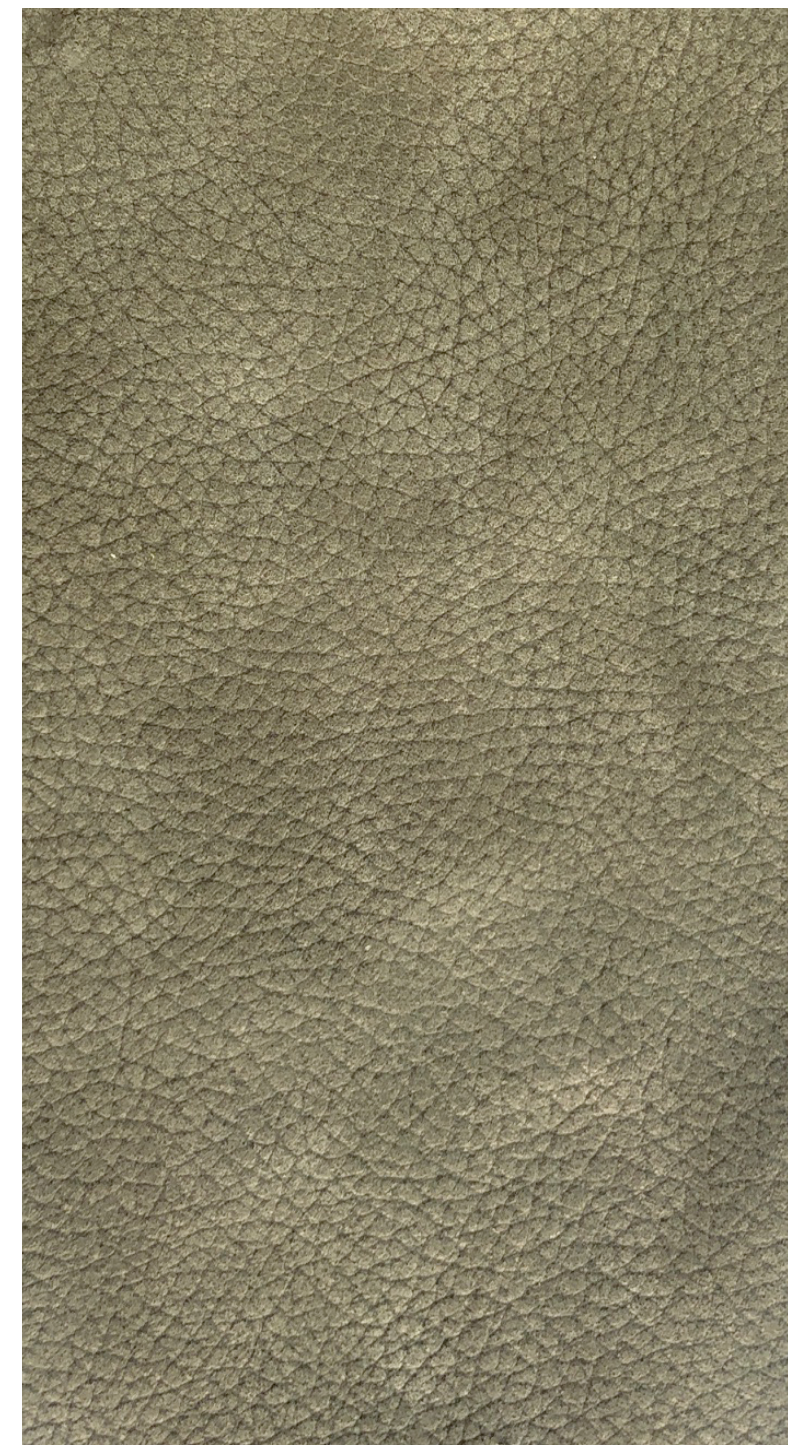
Cetinkaya: Stretched natural goat skin in egg color bonded to lycra-like textile.

Leathertex: distressed leather in dusty blue.



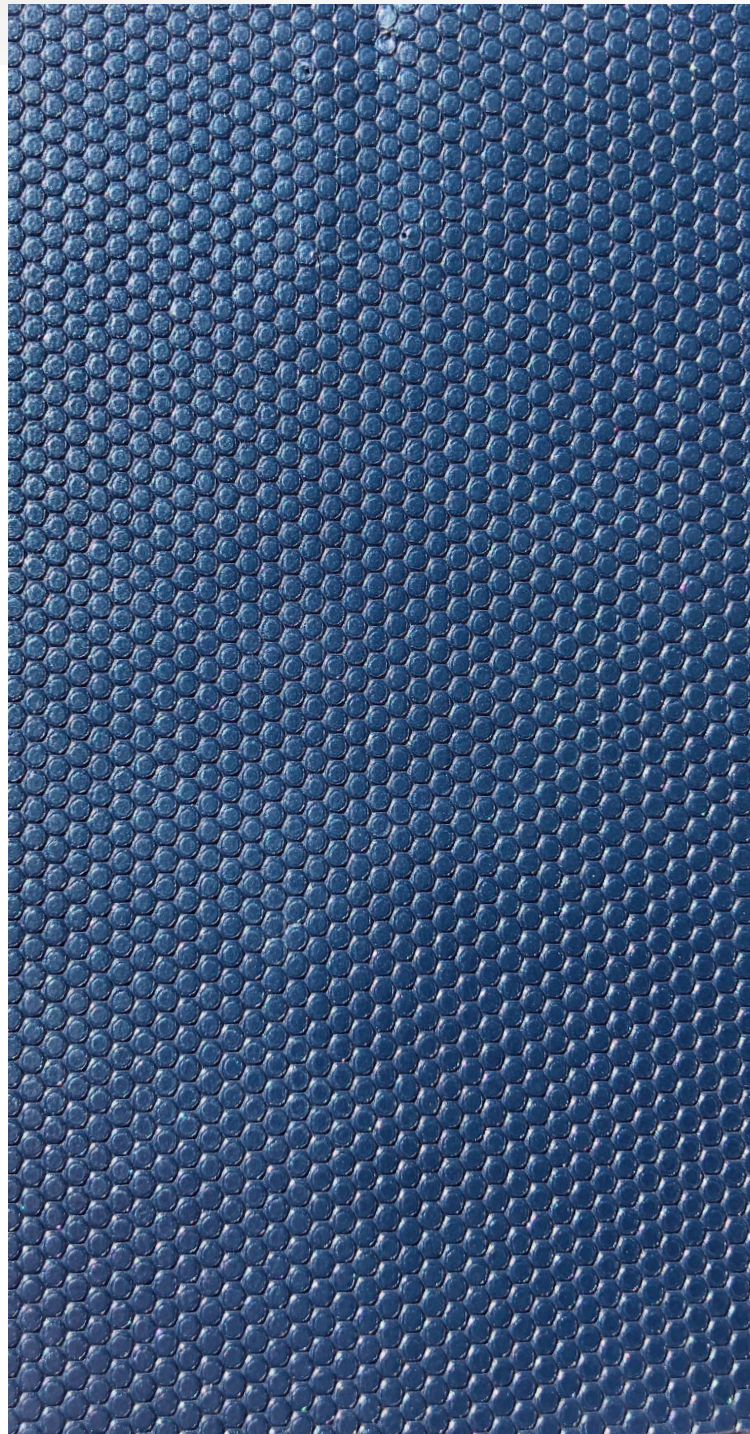
Dani: Whitened two tone effect on classic animal grain.

TMM: Metal free nubuck embossed leather with a light waxy touch.



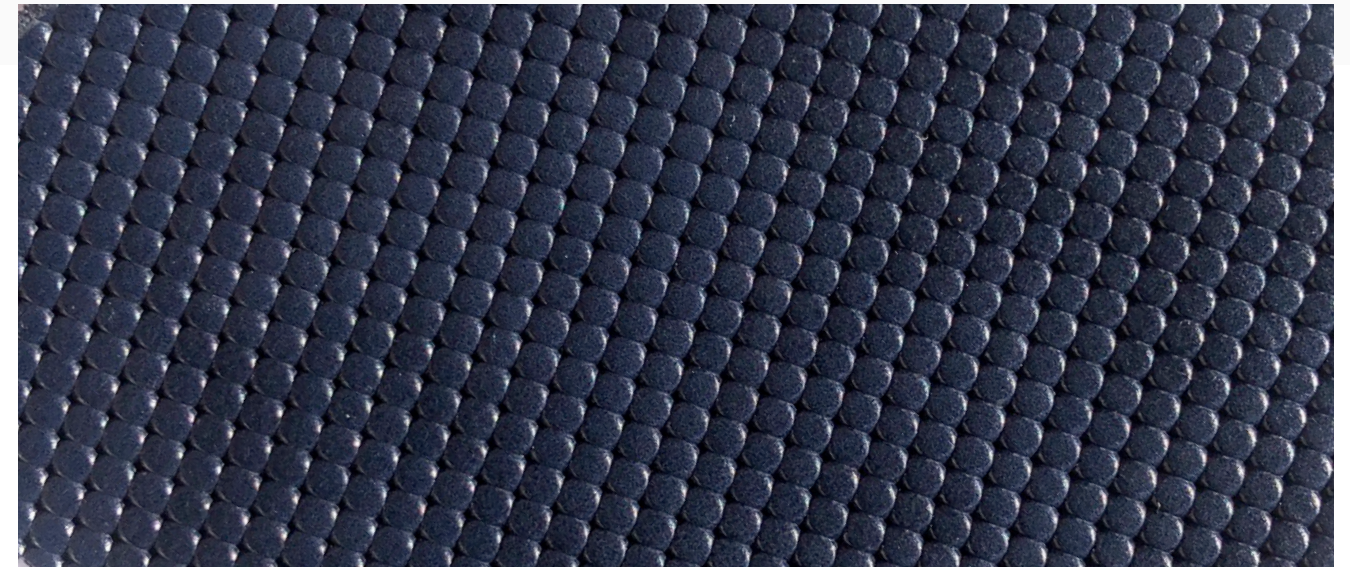
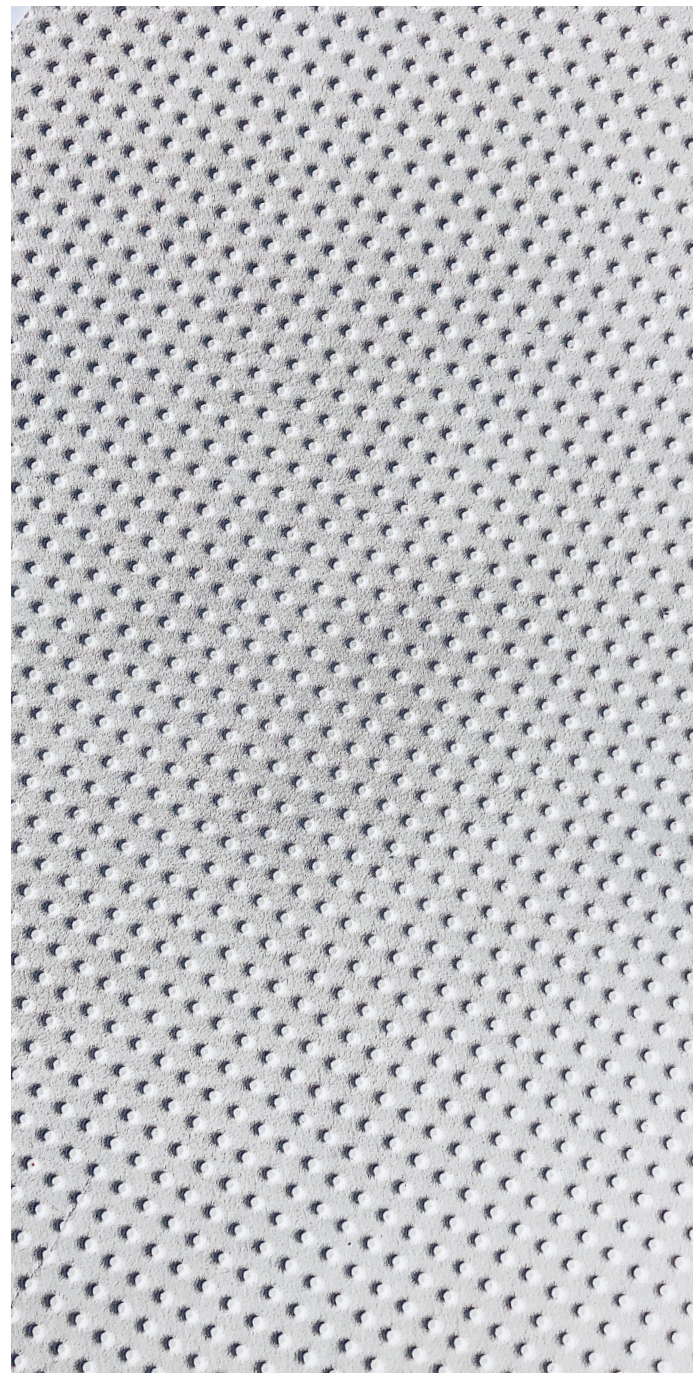
#DOTS PATTERNS

Round forms and curvy shapes encounter the favor of many consumers. Lineapelle shows many dot patterns and padded rounded volumes.

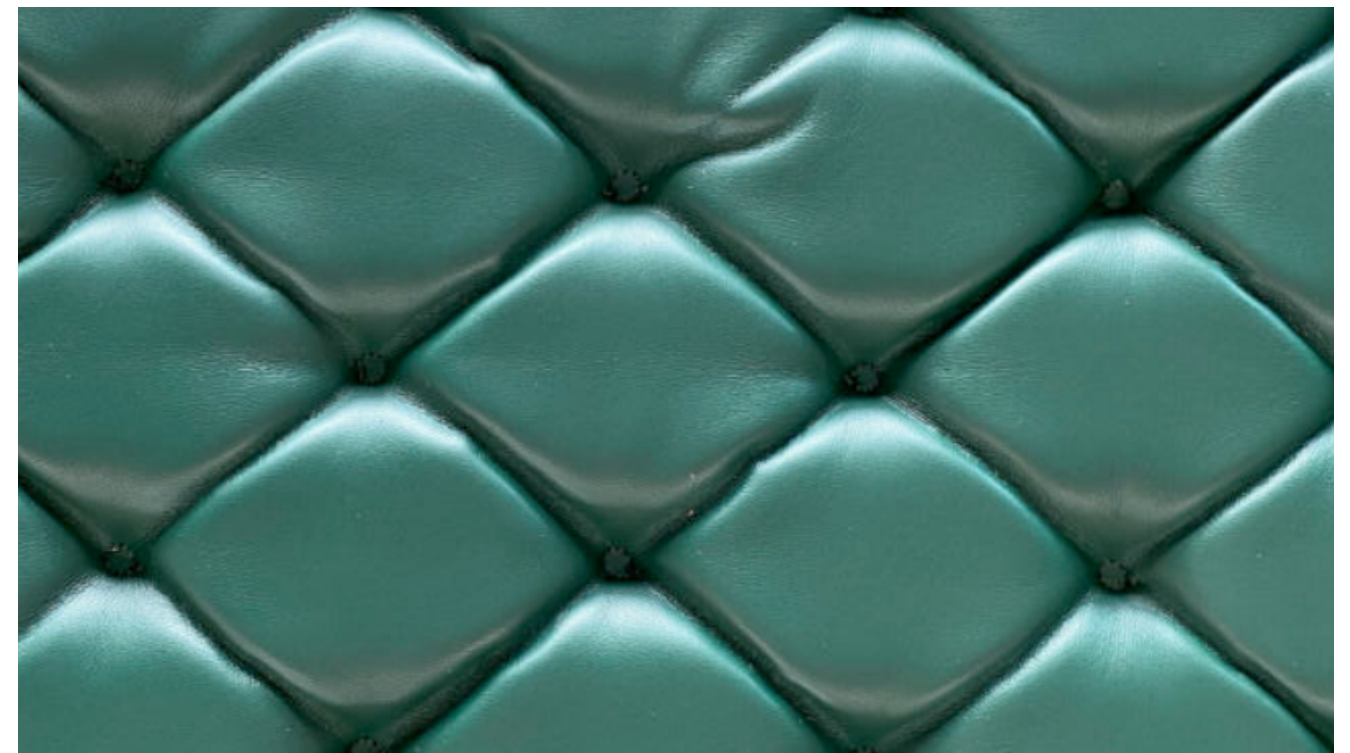


Brotini Mario: reverse embossing with dot pattern, mixed tanning, total white.

Good Leather Company: chrome tanned bovine leather, dot embossing with blue metal finishing.



Vicenza Pelli: Regular stripes of dots design, shiny intense blue.



Artentica Barletta: Padded and quilted nappa leather with Chesterfield effect.

#CRAFT

Artisanal structures are elevated with advanced techniques and sustainable materials.



Artentica Barletta
Cavallino embroidered in long stitch with GRS yarn.

Artentica Barletta
Padded and quilted with GRS yarn.



R79 Straw fiber made from recycled tea bags and clear protective coating on surface.

Nuova Piegavelox: Organic quilted design with decorative sustainable stitching.



#MUTED METALS

A swathe of leathers embraces a muted look that focuses on core materials with long-term appeal.



Leathertex Tannery: super flat matte finish updates this nubuck-like bovine leather. Dusty green color and peach handle.

Chiorino: full grain opaque finish in intense blue color and textured release paper. Buttery touch.



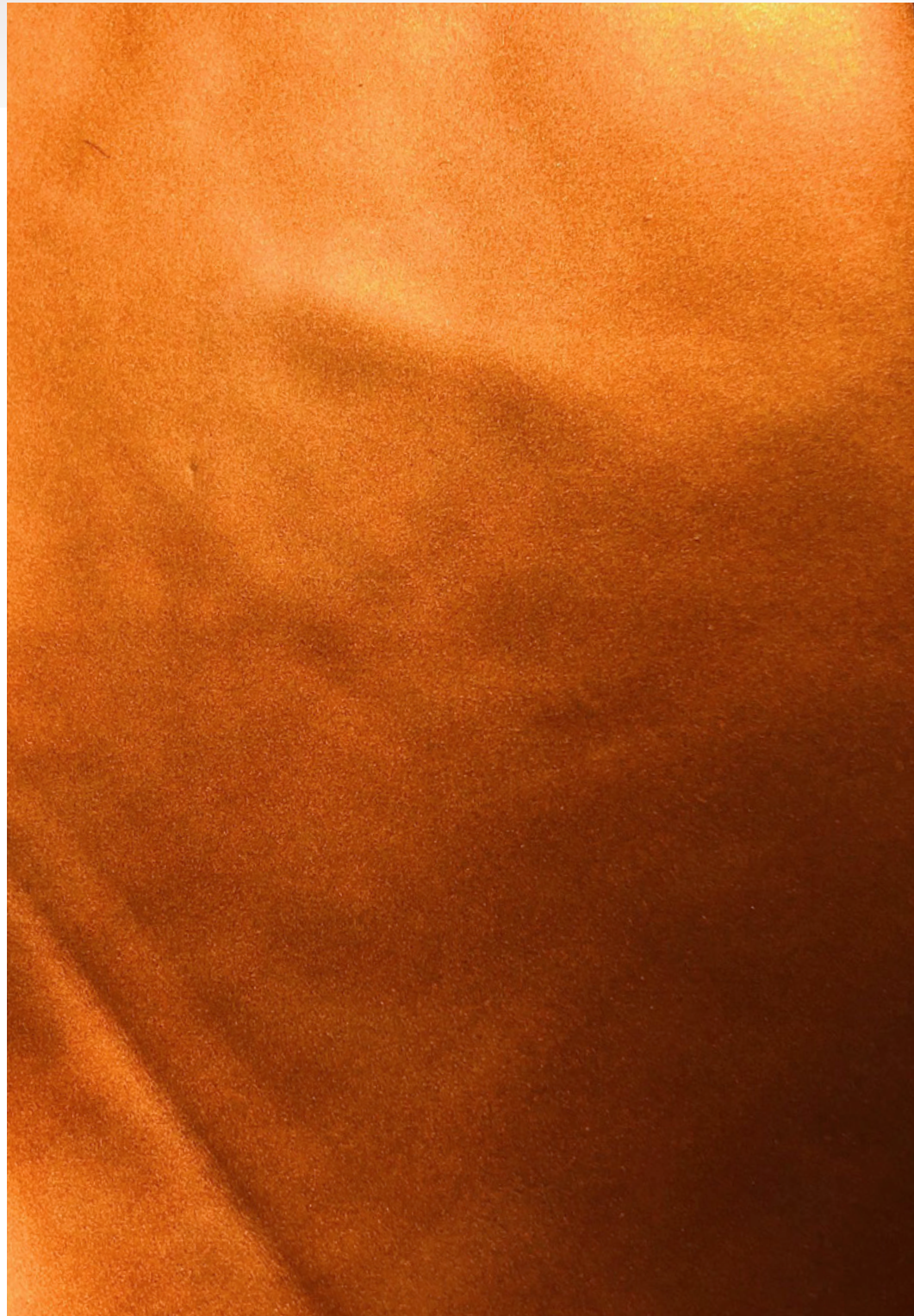
Martini Pio: Shiny matt cordovan goat skin in a digital metaverse hue.

Brotini Mario: muted pearlescent finish with cloudy effect with animal grain embossed onto bovine leather.



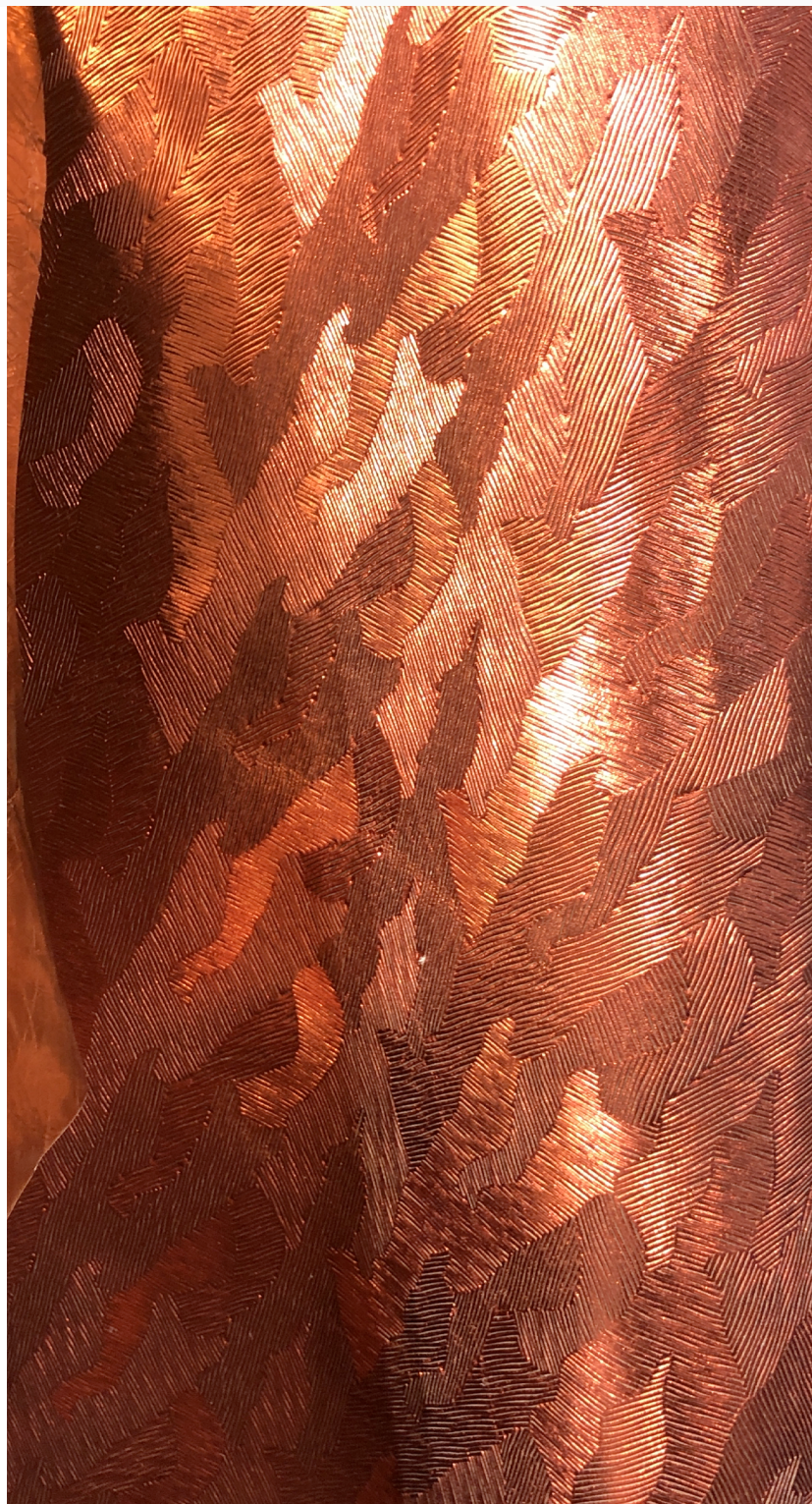
#INTERGALACTIC

Space explorations inspire reddish tones and mineral finishes of Mars and ancient desert terrain.



Martini Pio: Highshine liquid patent with a soft and slippery handle.

Vicenza Pelli: Organic camouflage pattern with red metallic effect.



Chiorino: copper color with a subtle and fine texture achieved through release paper. Vegetable tanning.

#GOLD

Gold brings refine feel to leather in its muted tone, a luxurious touch in patent look and a sparkling vibe on mirrored surfaces.



TMM: chrome tanned bovine leather with pearly effect, champagne color.

Icos: Soft touch leather in a greenish pale gold with a muted metallic effect.



Evalecon: Glittered patent leather in phard color.

Vicenza Pelli: Mirrored cracked foiled effect on cow leather.



LINEAPELLE IN A NUTSHELL

100th edition
+73% of foreign visitors
1134 exhibitors

FW 23-24 Possible Worlds trend mood
Immersive experience wearing VR
headrests for viewing materials.

Focusing on sustainability
,regenerative and circular strategies.
Bio-materials, responsible leathers,
metal free and chrome free leathers,
vegetable tanning process.

Natural look, animal grain, mid-shine
surfaces.

Weaves, padded, quilted with
advanced techniques.
Dot and curvy designs.

Phygital materials, metaverse
aesthetics, Mars and
desertlandscapes
Patent surfaces, muted metals.

Transseasonal colors between
physical and digital worlds.
Earthy and dusty tones.
Bright and saturated hues.

NEXT STEP
21-23 February 2023
S/S 24
FieraMilano Rho



LAB-IT SRL

Lab-It Srl
For Favini Srl
Alessandro Bigazzi
Firenze Italia

